

**WORKABILITY INTERNATIONAL ANNUAL CONFERENCE 2007**  
**Annual Conference and Annual General Meeting**

***Creating workability through innovation – Maximising possibilities for people with disabilities***

September 10-14, 2007 Stockholm, Sweden  
 Scandic Hotel Hasselbacken

**Schedule of Activities**

Monday 10th September 2007

- 09:30 12:30            **WEB BV Board Meeting**  
 Meeting Room at Samhall Head Quarters at Garnisonen.
- 14:00 18:00            **Workability Europe Board Meeting**  
 Meeting Room at Samhall Head Quarters at Garnisonen.
- 16:00                    Information desk at Scandic Hotel Hasselbacken opens.
- 19.00                    **Dine around**  
 Samhall presents suggestions on nice restaurants.

Tuesday 11th September 2007

- 10:00 16:00            **Social Tours**  
 Boat trip to Drottningholm Palace or Old Town Walkabout.
- 08:30 15:00            **Workability International Board Meeting**  
 Meeting Room at Samhall Head Quarters at  
 Garnisonen.
- 13.00                    Registration for the conference starts at the hotel
- 16:00 18:00            **Welcome and opening of Conference at Hotel Scandic Hasselbacken.**  
*Anna-Karin Hedlund, Head of Communications, Samhall AB.*

**Reflecting on the past and the challenges of the future**  
*Frank Flannery, President, Workability International.*

**UN Convention for the Rights of Disabled People**  
*Barbara Murray, Senior Specialist – Disability, International Labour Office.*  
 Applying the Convention in the real world of Employment and Work. A  
 framework for good practice and advocacy at national, local enterprises and  
 WBI Member level.

- 18:00 19:30      **Welcome Reception at The Vasa Museum, Stockholm**  
 The Vasa is the world's only surviving 17th-century ship and one of the foremost tourist sights in the world.
- We invite you to a smaller reception around the ship itself and a guided tour in English.
- 19:30              **Dine around Stockholm**  
 Participants will have the opportunity to join a group for dinner at local restaurants in the Old Town, Stockholm.

Wednesday 12th September 2007

**SWEDEN DAY - POLICIES AND PRACTISE IN SAMHALL; SWEDEN AND EUROPE**

- 09:00              **Opening**
- 09:05              **Creating Workability through innovation**  
*Brigitta Böhlin, Chief Executive Officer, Samhall AB.*
- 09:10              **Keynote speaker – Sven Otto Littorin, Minister of Labour, Sweden.**
- 10:00              **Mini fair**  
 Presentation of the Swedish model of working with employment of people with disabilities. About 10 leading Swedish social agents (authorities, NGO:s, Government agencies etcetera) in the Swedish society presents their operations.
- 12:00              **Brown paper bag lunch**
- On site visits**  
 The purpose is to present "The Samhall Way of Workability" in practice. The idea is to arrange the visits in smaller groups having 5-10 parallel visits giving the participants a chance to meet Samhall employees and get to know Samhall in practise. Samhall has a broad range of different operations from manufacturing to services there. We invite delegates to visit one of the following:
- a) An integrated operation – a group of Samhall employees working at the customer's premises. In integrated operations Samhall offers staff working in warehousing/logistics, manufacturing/assembly among other sectors. Integrated operations with totally 5 000 employees is now the fastest growing business in Samhall.
  - b) Cleaning and property services – Samhall is one of Sweden's largest suppliers of cleaning services. Within the service sector Samhall also offers different kind of elderly services as distribution of food, house cleaning etc. The total number of Samhall employees in the service sector is about 7 200.
  - c) An industrial production unit – Samhall has a history as a strong subcontractor to big manufacturing companies in Sweden. IT/telecom

products, medical-technology, auto products, energy and environmental products are some of Samhall's areas today.

d) A production unit with assembly and/or packaging – in a lot of Samhall's smaller production units the main emphasis of the operations is packing and assembly for local customers. Some of the production units are today localised together with so called Development Forum offering the employees different development activities. 8 000 Samhall employees are today working within the production units, including the industrial production.

- 16:00                   **European Union Perspective on employment of disabled people**
- 17:00                   **Adjourn**
- 18:00                   **Welcome Reception City Hall, Stockholm**  
 The City Hall of Stockholm is one of the most beautiful buildings in Sweden. As the most exclusive ballroom in Stockholm, it holds the annual Nobel Banquet.
- We invite you to a buffet reception in The City Hall and a guided tour in English.

Thursday 13th September 2007

## **DEVELOPING INTERNATIONAL INNOVATIVE ALLIANCES AND NETWORKS**

- 09:00                   **Opening of the day**
- 09:10                   **Working together to deliver employment & work for people with disabilities**  
 How can we work together to increase the employment and work levels of People with Disabilities?  
*Stefan Trömel, Former Director of the European Disability Forum.*
- 09.45                   **Refreshment Break**
- 10.00                   **Two parallel seminars**  
**I. Maximising benefits with multinational suppliers and enterprises – WEB**  
*Tim Papé, Shaw Trust's Director General and Lars Lindblom, Executive Director, WEB BV.*
- II: Mission or business**  
 To make business out of Corporate Social Responsibility. How does this affect branding? How big is the interest for CSR among our customers?  
*Ramon Ollé, CEO Epson Europe.*  
*Ola Löhman, CEO, CSR Stockholm.*  
*Pär Larshans, HR-chef, Max Hamburger restauranger.*  
*Anna-Karin Hedlund, Head of Communications, Samhall AB.*

- 11:00                    **The World Bank – Focusing on the needs of people with disabilities:**  
 Conclusion from recent research completed by the World Bank including disability issues, trends and recommendations, social analysis and disability and measuring disability prevalence *Charlotte MacLaine, World Bank.*
- 12:00                    **Lunch break**  
 Restaurant Hasselbacken.
- GOOD PRACTISE MODELS IN SERVICE PROVISION & DIRECT EMPLOYMENT**
- 13:00                    **Two groups of parallel seminars**
- I. Seminar people focus:**  
**Interesting cases such as the company “Left is right”**  
 Good examples from Sweden covering direct employment/sheltered workshops, provision of services and supply chain activities with enterprises.
- II. Seminar Business Focus: Mainstream Employment**  
**Supporting enterprises and public organisations in employing and integrating People with Disabilities into their workforce**
- Jerry Davis, President and CEO, Goodwill Industries of Central Texas.*  
 “Creating Employment for People with Disabilities by Electronic Recycling and Reuse”.
- Rolf Salo, Chief Executive Officer, Germany.*  
 “Barriers and chances for the employment of disabled people in enterprises in Germany – The SALO rehabilitation- and integration concept”.
- Nigel Hopkins, Executive Director, Remploy Ltd.*  
 “Integrating disabled people into mainstream employment”.
- Kelvin Spiller, Chief Executive Officer, Endeavour Enterprises Australia.*
- 15:50                    **Review and close**
- 16:00                    **Refreshment Break**
- 16:30    18:30           **Workability International Annual General Meeting**  
*Frank Flannery, President, Workability International*
- 18:30                    **Adjourn**
- 19:30                    **20th Anniversary Dinner at Garnisonen**  
**Special Guest Speaker: Gerhard Larsson** – one of the founding fathers of Workability International and former CEO of Samhall AB.

Friday 14th September 2007

## **SOCIAL EMPLOYMENT AND ENTERPRISES IN THE GLOBAL ECONOMY**

- 09:00                    **Opening of the day**
- 09.10                    **Global Trends**  
 An International Think Tank  
 N. N presents some thoughts on what globalization and the change that comes with it affects the conditions for employment and the work for people with disabilities.
- 09.50                    **Two parallel seminars**  
 I. People focus: Defining and applying community based employment: An opportunity for operating and delivering employment services locally.  
*Thorill Sonne, Chief Executive, Specialisterne.*
- II. Business focus: The Social Enterprise Center and an integrated cluster for not-for profits. An innovative way of generating revenue.  
*Professor David Stevens, Head of Marketing & Strategy, Cumberland Industries Ltd.*
- Karen Lauwers, VLAB vzm, Belgium.*  
 "Supporting disabled people into employment within the Belgian/Flemish system"
- 10.25                    **Refreshment break**
- 10:45                    Two parallel seminars  
 I. People focus: Meeting the employment & work needs of people with mental illness – the role of members and the delivery of good practise.  
 Chief Executive, Rehab Group, Ireland.  
 Robyn Klos, Gracelands Chief Executive Services, New Zealand.  
*Tim Cooper, Shaw Trust, United Kingdom.*
- II. Business focus: Sustaining employment & work for people with disabilities in Moldavia, Ethopia and Surinam, through social firms.  
*Henk De Jong, Sonneheerdt International, Netherlands.*
- International Affairs, Korea Employment Promotion Agency For The Disabled.
- 12.15                    **Plenary Working Session - Stockholm Declaration**  
 Agreement of a common statement and declaration  
 Speakers: *Frank Flannery, President, Workability International* and *Birgitta Böhlin, Executive Officer, Samhall AB.*

**Conference Review and close**

*Brigitta Böhlin, Chief Executive Officer, Samhall AB.*

13:00

**Official closing**

13:00 14:00

**Lunch**

Restaurant Hasselbacken.